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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:) Confirmation No.: 9998
Chad T. Tillman) Group Art Unit: 3621
Serial No.: 10/816,547) Examiner: TBD
Filed: April 1, 2004)
For: PROVIDING CUSTOMIZED MEDIA)
AT PHYSICAL POINT OF SALE)

**REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY
AND CHANGE OF CORRESPONDENCE ADDRESS,
and
STATEMENT UNDER 37 CFR 3.73(b)**

Immer, Inc., being the assignee of the entire interest (see below Statement Under 37 CFR 3.73(b)) in the above-identified patent application, (i) hereby revokes all previous powers of attorney given in the above-identified application, and (ii) hereby appoints the practitioners associated with Customer Number 26158 as attorneys/agents to prosecute the application identified above and to transact all business in the United States Patent and Trademark Office connected therewith, this appointment being effective at least as of the date set out below.

Please recognize or change the correspondence address for the above-identified application to the address associated with Customer Number 26158.

STATEMENT UNDER 37 CFR 3.73(b)

Immer, Inc., a North Carolina corporation, states that it is the assignee of the entire right, title, and interest in the patent application identified above by virtue of an assignment from the inventors of the patent application identified above to the current assignee. The assignment was recorded in the United States Patent and Trademark Office at Reel 014786, Frame 0092.

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Respectfully submitted,

INMAR, INC.

1/15/07
Date

By:


Emma Lloyd
General Counsel

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Docket No.: I098 1030.1 (13110-44972)